

### **Advertising Specifications**

### **Celebration Magazine**

can accept advertiser files electronically via email, DropBox or wetransfer.com. All finished advertising files be submitted in a pdf format with all fonts embedded and subsets included.

The following information must be included: advertiser name, issue date, contact name, email address & contact phone number.

# Full Page Ad Specs

actual size (trim size) with .25" bleed

live space

8.375" x 10.875"

8.625" x 11.125"

7.375" x 9.875"

## **Artwork Requirements**

Adobe Acrobat pdf files are our preferred file type. All pdf's must be high resolution of 300dpi or higher.

We can only accept press ready files for advertisements. Please save file in CMYK made at their actual size.

If Celebration is providing design services, please provide logo in AI or EPS format (text turned to outlines) and any photographs provided at 300 DPI.

Please submit all artwork for ads and pdf's for e-blasts to: artwork@celebrationmag.com

#### **Ad Sizes Without Bleeds**

Please design ads with .25" of margin from text to edge of advertisement.

1/2 page horizontal	7.375" x 4.5"
1/2 page vertical	3.625" x 9.5"
1/4 page	3.5" x 4.5"
1/8 page	3.5" x 2.5"

